## PRESS RELEASE

Welcome to the enchanting world of Professor Poplicola, where curiosity meets sustainability and adventure beckons on every page. At our heart, we embody:

Primary Schools – we are looking forward to visiting you and talking with young people about, 'Where their food comes from'.

For further information contact; <u>www.poplicolagrowsustain.com</u>

Dr Liz Wilks Emma Foss

We are thrilled to announce the launch of not one, but TWO incredible books from the Professor Poplicola's World of Food series: "USA & Mexico" and "Grow Me My Christmas Dinner: The Festive Season Around The World".

As we delve into the delicious culinary landscapes of different regions, it's important to remember the broader message these books convey: the necessity for sustainable supply chains and the power of collaboration.

Small farm holders are the backbone of our food systems, scattered across the globe. While their impact might seem localised, the truth is, their practices ripple across borders. By fostering connectivity and cooperation, we can collectively work towards a more sustainable future.

*P* This shift towards sustainable practices starts at the grassroots level. It's about recognising our interconnectedness and seizing the opportunity to share knowledge with future generations. Together, we can cultivate a world where every meal is a celebration of both culture and conservation.

Dive into the pages of Professor Poplicola's insightful books.

Discover more here - <u>https://www.poplicolagrowsustain.com/buy-something/</u>

#SustainableFood #Collaboration #ProfessorPoplicola #WorldofFood #BookLaunch

*Curiosity:* We believe that curiosity is the spark that ignites young minds. Professor Poplicola encourages children to question, explore, and wonder about the world around them, fostering a lifelong love for learning.

**Sustainability:** Understanding the intricate web of our planet's food sources is essential. Through Professor Poplicola's journey, we aim to in-still in young readers a sense of responsibility towards sustainable and ethical food choices, empowering them to make a positive impact on our environment.

**Adventure:** Learning should be an exciting voyage, and Professor Poplicola's adventures are nothing short of thrilling. Join us as we embark on a journey that unravels the mysteries of where our food comes from, all while having a blast along the way.

Together, these principles create a tapestry of learning, compassion, and exploration, ensuring that Professor Poplicola's adventures are not just a story but a transformative experience for young hearts and curious minds.

For further information please email: foodstuff@poplicolagrowsustain.com

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